

2011

MERLOT  
RED MOUNTAIN



### MARKET VINEYARDS HISTORY

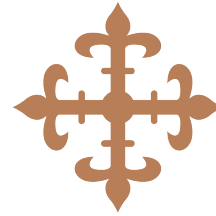
*Market Vineyards is a dream brought to life by five partners, Steve Anderson and Daniel Schulte of Kansas City, and Matt Riesenweber, Bob Bertsch, and Kelly Precechtel Bright of Washington State.*

*Four of the partners have backgrounds in the financial market's arena and the other in custom construction. Their attention to detail and quality comes second nature. While vacationing, the partners sat on the rooftop of the Beijing Hotel overlooking the Forbidden City sampling a large variety of wines. The rooftop view was no less than world-class. Glass in hand, they decided to create a wine that matched the atmosphere they were enjoying. Their passion for wine led to the creation of the handcrafted wines they share with you today.*

### WINEMAKING PHILOSOPHY

*Market Vineyards' philosophy is reflected by their choice in having one of Washington State's industry leaders, Charlie Hoppes, as their winemaker.*

*Market Vineyards takes pride on being able to have access to hand-picked fruit sourced from premier Washington State vineyards located in the Columbia Valley and Red Mountain growing regions. The attention to detail and premium quality is not just noticed in the fruit chosen but also in the artistic abilities in the cellar. Custom French and American barrels are hand-selected so they are properly matched for each vintage that is produced.*



*Market Vineyards*

# Alpha

This is one of Market Vineyards' most intense Merlots, exemplifying what Red Mountain Merlot has to offer. Complex aromas of pure, rich dark fruit and Belgian dark chocolate, this layered Merlot offers intensely hued dark garnet color with smooth notes of vanilla bean and soft spice. Rich and polished on the palate the supple flavors have depth and dimension that focus on a combination of black cherry, dark truffle and cedary oak. Aged in 50% New French Oak and 50% New American Oak the flavors are opulent, with supple tannins and enchanting fruit that will age gracefully. This wine will be very long lived and will only become better with age. Drink now through 2020.

#### VARIETALS:

Merlot 100%

#### VINEYARDS:

Red Mountain, Merlot 100%

ALCOHOL: 14.7%

CASES: 98

#### MARKET VINEYARDS LLC

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